

Presentation Criteria

Continuing medical education consists of educational activities which serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public, or the profession. The content of CME is that body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine, and the provision of health care to the public.

Excerpted from the ACCME's definition of CME

<http://www.accme.org/requirements/accreditation-requirements-cme-providers/policies-anddefinitions/cme-content-definition-and-examples>

All presentations should meet the following criteria:

1. All the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
2. All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.
3. The content or format of a CME activity or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.
4. Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CME educational material or content includes trade names, where available, trade names from several companies should be used, not just trade names from a single company.
5. Industry employees may not participate in the CME portion of the scientific program, unless the topic being discussed does not pertain to clinical research of a product on the market.

(Source: ACCME Policies and Standards for Commercial Support)